



Sponsorship Opportunities

Position your brand as a trusted resource for ambitious women committed to both family and career.



Are you looking for a way to get in front of women
who are already looking for you?

We can help with that!

GET ACCESS

Nationwide access to
thousands of women in
your target market for
products & services
they're already looking for

BUILD TRUST

Align with a trusted,
female-focused
brand that provides
a sacred, needed space
for women

INCREASE SALES

Partnering with us
grows your audience,
leading to increased
visibility & sales for
your business





Why HeartStories?

Connect your brand to a community of ambitious women committed to family and career.

Our Target Audience:

- Working moms
- Ages 30-50
- Dual income families
- Balancing priorities of (investing in) relationships and career
- Value high quality, products, services, and experiences



What HeartStories Offers:

We provide joy-filled content & experiences that make it easy for women to connect with their girlfriends.



Fun, interactive content and events



Featured guests who inspire & empower



Authentic connection through storytelling



Opportunities to gather with girlfriends in person & online



Join our *Sisterhood!*

60+

Girls Night
Out Events

25K

Total Reach
on Social

2.1K

E-Newsletter
Subscribers

4.5K

Website
Page Views



14K followers



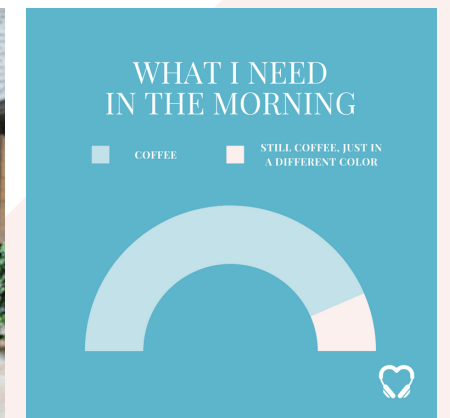
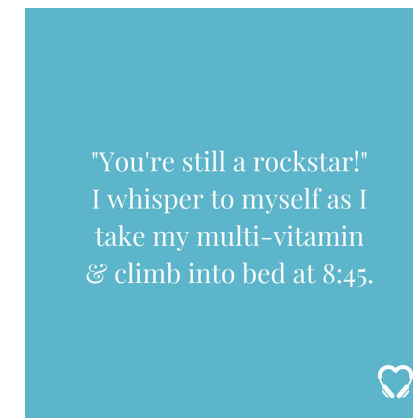
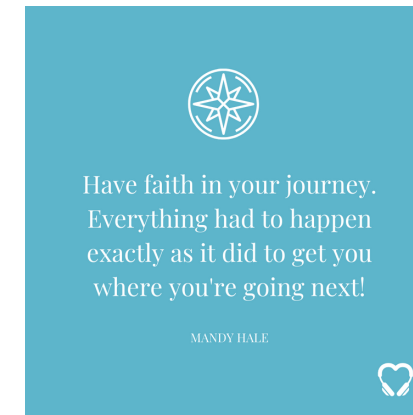
9K followers



1.2K followers



650 followers



Girls Night On Demand

Want to feel more seen? Take the [Friendship Challenge!](#)



[Sponsors](#)

[Membership](#)

[Friendship Challenge](#)

[Podcasts](#)

[Blog](#)

[GNO On Demand](#)

[Become a Member!](#)

Choose your GNO experience now!

Become a member and get unlimited access to our entire library and more!

[Click here to learn more!](#)



Our On Demand Library hosts a collection of pre-recorded virtual Girls Night events so women can download and host a GNO on their time.

This growing, evergreen library of content – in addition to our On Demand Membership program – will draw both new and repeat customers to to sustain and increase website traffic.



Sponsor Directory





HeartStories Sponsor Directory

A wealth of trusted expertise & experience at your fingertips!

Select Category

Search

**AUXANO COUNSELING**
Dr. R. Scott Gornto, PHD, MDIV, LMFT, CST

For over 20 years, Dr. R. Scott Gornto has used his unique and powerful approach to counseling and teaching to help people build lasting relationships through powerful personal development and relational intelligence.

**PATTON INTERNATIONAL PROPERTIES**
Myla Patton, Founder and Broker


With over 50 years of combined real estate experience in DFW, Myla Patton and her team of professional Realtors provide exemplary service, a wealth of knowledge and the highest degree of integrity to assist sellers, buyers and investors.


**MCCATHERN FAMILY LAW**
Laura Roach, Divorce Attorney

Laura Roach, a partner at McCathern in the firm's family law practice from its office in


**ANGELA DEATON TEAM**
Angela Deaton, Senior Loan Officer

Angela and her team specialize in a comprehensive range of lending services



**MCCATHERN**
SHOKUHI • EVANS • GRINKE
FAMILY LAW

MCCATHERN FAMILY LAW
Laura Roach, Attorney



Laura Roach joined McCathern as a partner in 2019, working in the firm's family law practice from its office in Frisco, Texas. Laura's practice primarily focuses on mediation but she also handles a select number of litigation cases as well.



Laura's philosophy on handling family law cases is to resolve the case as efficiently and cost-effectively as possible. Laura understands and sympathizes with the emotional and financial cost of a divorce. She strives to balance the best interest of her client with the cost of continuing the fight. Her expertise at this balancing act has helped a multitude of clients get a good result at a reasonable cost.

If you're working through divorce or family law scenarios, reach out to Laura Roach at McCathern Family Law. She truly cares and will listen to your needs!

📍 One Cowboys Way, Ste 175 Frisco, TX 75034

📞 214-741-2662 🌐 mccathernlaw.com

VIDEO FEATURES



Our website includes a main Sponsor Directory page (left) showcasing each business, their logo and an excerpt description.

Individual pages (right) include contact info with a backlink to your website, images, logo, social media channels and expanded description PLUS additional opportunities for videos & feature articles.



HeartStories Sponsorship Opportunities

** pricing is per month with 1 year commitment*

Package	Price	Benefits
Basic	\$50	<ul style="list-style-type: none">• Business Directory Listing including logo placement with hyperlink to your home page only
Signature	\$300	<p>Basic Package PLUS</p> <ul style="list-style-type: none">• Dedicated business landing page on our website w/ your contact & social info + a backlink to your website including 1 Featured Article• 1 Social Post on each HeartStories channel when items go live on our website
Elite	\$500	<p>Signature Package PLUS</p> <ul style="list-style-type: none">• One HeartStories-created still life video as a free-standing highlight reel for your business hosted on YouTube & HeartStories business landing page• 1 Social Post on each HeartStories channel when items go live on our website



A la Carte Options

Options	Price	Benefits
Weekly HeartStories E-Newsletter Inclusion	\$100/mo	<ul style="list-style-type: none">• Company logo, URL link, and 1 sentence Call-To-Action
3 Additional Featured Articles	\$350/mo	<ul style="list-style-type: none">• Across the year; Will appear on your HeartStories Business Page
1 Additional Featured Video	\$350/mo	<ul style="list-style-type: none">• Additional HeartStories-created still life video as a free-standing highlight reel for your business hosted on YouTube & HeartStories business landing page
Facebook Live Interview	\$500/yr	<ul style="list-style-type: none">• 5-10 minutes with HeartStories Founder, recorded and hosted on YouTube and your HeartStories business landing page
"Sisters On Your Sofa" Video Interview PLUS Sponsorship for Entire Series!	\$700/mo	<ul style="list-style-type: none">• Pre-recorded & edited video interview episode of Sisters On Your Sofa show• Video Intro with company name mention and 2-4 sentences about your company• Video Closing with company logo & URL, hosted on YouTube and HeartStories business landing page





Ready to join the Sisterhood?

*Become a
HeartStories Sponsor!*

Reach out to us today at

Connect@HeartStories.com



HeartStories.com/BecomeASponsor