



heartstories

2020



HeartStories

INTERNSHIP

ROLE

DESCRIPTION

2020 Internship

- Are you creative, friendly and fun?
- Are you passionate about doing work that makes a difference in the world?
- Like offering ideas that are valued and appreciated?
- Have the drive to take those ideas and run - to make them happen?
- Want to get a glimpse of working in a startup that's all about connecting women to change the world?

If you're nodding yes, we're looking at you sister!

This role includes the below + more:

- Engaging and cultivating our community, online and during our events, the 1st Thursday of each month.
- Assist in creating engaging & inspirational content, scheduling posts, strategizing, running ad campaigns, and fostering engagement with communities across social media platforms including Facebook, Instagram, Pinterest, Twitter, and LinkedIn.
- Develop creative marketing campaigns & data-driven initiatives to drive growth as we expand our event series beyond Frisco.
- Build sales funnels in conjunction with our marketing team to drive attendance and revenue.
- Creative direction, editing, and publishing of: streamed video monthly events, behind the scenes footage of GNO, sponsor interviews, Sisters on Your Sofa series, and promo videos creation.
- Photo loading, organizing, and tagging.
- Experience with Wordpress, Google Drive, Mailchimp, Flodesk, Asana, Canva, Zoom, & all social media platforms is preferred.

